

# PRACTITIONER CHECKLIST

## KEEP IT GOING

### Keep your practitioner profile updated:

You will find instructions on how edit your practitioner webpage via the administration button in the menu on the right of your practitioner dashboard. Remember:

- to include contact email address and/or phone number
  - to let practitioners@mindfulmamma.co.uk know if you change the website slug (the last bit of your website address) as we link your pin to the original slug.
  - to include a link to your classes/events
  - to display your current digital badge

### Keep adding events

You will find instructions on how to create and edit your events/classes via the administration button in the menu on the right of your practitioner dashboard. Remember:

- only add the non-refundable deposit amount to the ticket section
  - to mention the full cost/investment several times and that clients will receive an invoice from you
  - to share your classes/events on social media

### Class materials

- Journals you can order your journals from practitioners@mindfulmamma.co.uk or via the shop
  - Ribbons you can order ribbons from practitioners@mindfulmamma.co.uk or via the shop

### Keep up to date

- with national and local pregnancy and birth recommendations, research etc.

### Networking

- keep in touch/reach out to other birth workers local to you. Coffee mornigs, events, social media...

### Engage with clients

- engage with potential clients on our parent-facing Facebook group
  - tag Mindful Mamma in Instagram and Facebook posts
  - write a blog for the MM website
  - do a live or record a video for social media or the website